

#Vlplssc



PRESENTS

Pharma Packaging Labelling Serialization Supply Chain

 19th August 2025

 Hotel Kohinoor Continental, Mumbai, India

Conceptualised By



KEY SPEAKERS INCLUDE



R. M. BAJAJ
Assistant Commissioner
FDA



LOKESH PATEL
Founder Director
URL Aseptic Automation



BHUPESH MITTAL
Technical Packaging Program Lead
Bayer



SOMNATH BASU
Team Leader of Reviewers of Drugs
National Regulatory Authority for Drugs



JOSE CAMARA SANTIAGO
Chief Executive Officer
Camara Validation & Consulting Services



SHRINIWAS SINGH
HOD Packaging Development
Themis Medicare



TRIPTI NAKHARE
Associate VP Regulatory Affairs &
Packaging Development, **FDC Limited**



GRESH KUMAR
Global Operations Excellence Director
Novartis



TEJAS MEHTA
Assistant VP Head Logistics & MSS
Reliance Life Sciences



ASHU GUPTA
Vice President, Supply Chain
Koye Pharmaceuticals



SUDIPTO BASU
VP - Head of SCM, Procurement &
Packaging, **Virbac**



MINOO BIJU
Head-Regulatory Affairs
Piramal Pharma Solutions



CHAKRAVARTHI AVPS
Global Ambassador
World Packaging Organisation



BIJOY PETER
General Manager - Technical Services
GSI



B. G. BARVE
Joint Managing Director
Blue Cross Laboratories



VENKATESH KATGERI
Vice President, Site Head
Srikem Laboratories



PRAFULL V. DESHPANDE
Team Lead- R&D Pkg. Development
Lupin



AMIT KALE
Associate Vice President
Reliance Retail



VAIBHAV SALVI
Director & Head - Clinical Study Unit,
India & South East Asia, **Sanofi**



RAJENDRA KUMAR KASI
VP & Global Head - PV
Glenmark



OMPRAKASH S. SADWANI
Former Joint Commissioner &
Controlling Authority
FDA (Maharashtra State)

KEY SPEAKERS INCLUDE



ASHOK KUMAR BHATTACHARYA
Former Executive Director
Takeda



GIRIJESH SRIVASTAVA
Global Supply Chain Manager
Sun Pharma



HARSHAD KOTHAWADE
Former Head of Regulatory
Management & Trade Compliance
Merck Group



PRASAD SHIDHAYE
Ex-Director, India, Deliver Asia Pacific,
Supply Chain, **Johnson & Johnson**



SONIKA SHARMA SHAH
General Manager Regulatory Affairs
GSK



VISHWAS SOVANI
Director
Pharma Wisdom

Plus More Coming Soon.....

PRINCIPAL PARTNER



ASSOCIATE PARTNER



KEY THEMES DISCUSSED

- Solving the complex challenges in pharmaceutical packaging, labeling and artwork
- Smart packaging and its transformative role in ensuring patient safety and drug efficacy.
- Moving from buzzword to essential practice for environmental protection.
- Personalized medicine delivery and overcoming its challenges.
- Integrating automation and intelligence for better compliance and user experience.
- Using eco-friendly materials and reducing packaging waste.
- Ensuring compliance, readability, and patient engagement through innovation.
- Revolutionizing drug instructions and adherence via smartphones.
- Enhancing transparency and cold-chain integrity.
- Tackling modern challenges like shortages, procurement, and distribution.
- Combating counterfeiting and ensuring quality assurance.
- Supporting data-driven decisions and managing recalls effectively.
- Addressing complexities and inconsistencies in pharmaceutical compliance.
- Supplier strategies to ensure authenticity and compliance
- Transforming patient engagement while improving accessibility.
- Comparing innovative technologies for better traceability.
- Mitigating risks and securing resilience in global operations.
- Regulatory Hurdles and Support Systems
- Managing rapid changes in regulations with stakeholder collaboration.
- Smart systems for enhanced compliance and dynamic instructions.
- Building agility and security to address global challenges.
- From human processes to digitized solutions for operational efficiency.

CONFERENCE INTRODUCTION

After another successful year, a special thank you to all our attendees from our previous Pharma Packaging and Labelling Conference. Virtue Insight is delighted to announce the **7th Annual Pharma Packaging, Labelling, Serialization, Track & Trace, Supply Chain 2025** conference to be held on **19th August 2025, Mumbai, India**

Packaging is one of the largest industry sectors in the world, worth several billions. Pharmaceutical packaging represents a meagre percentage of this colossal market. The global healthcare industry has seen a shift in paradigm and is now skewed toward effective and meaningful packaging. Packaging was considered as an afterthought which was required merely in the final stages of manufacturing for many pharmaceutical companies about a decade ago.

Get in touch with decision makers from the Pharma and Healthcare at our Packaging and Labelling Conference in Mumbai, India. Benefit from our deep expert knowledge on Track & Trace and Serialization Solutions and optimize your supply chain with help of our future-proof solutions, partners, and the profound insights of our speakers. Discover how Pharma Packaging Labelling, Serialization and Track & Trace improves consumer safety and supply chain transparency, find out what benefits Pharma Packaging delivers beyond legal compliance, and learn how its help grow your business. Join our conference sessions to deep dive into industry-specific Pharma Packaging Labelling, Serialization and Track & Trace solutions and explore real use cases and lessons learned by our customers. Top pharmaceutical companies, biotech, CMOs and regulatory bodies and many more will come together to share their insights into compliant packaging and labelling implementation.

We look forward to seeing you all there!

WHO SHOULD ATTEND AND WHO YOU'LL MEET

CEO's, Senior Vice Presidents, Vice Presidents, Senior Executives, Heads, Directors, Managers, Advisors, Strategists and Analysts of:

- Pharmaceutical companies
- Biotech companies
- Artwork
- Serialisation, Track and Trace – Solution Providers
- Supply Chain Management
- Brand Protection, Enforcement, security, Integrity and Management companies
- Design Regulatory Affairs
- Quality
- Product Development
- Materials Handling/Management
- Product Information Operations
- Licensing
- Marketing and Sales Patient Compliance
- Materials
- Warehouse
- Engineering Lean Production
- Procurement
- Purchase/Facilities Manufacturing Technology
- Supply chain and Logistics
- Government
- Payers
- Insurance companies

WHY SHOULD YOU ATTEND ?

Get more from the event, with a **broader scope bringing the whole communications value chain together**. Enjoy and make the best out of our **dedicated networking time, meet the leading international vendors showcasing** the products of tomorrow in the co-located exhibition. **Expand your knowledge** of the latest business models and strategies in the high-level conference

FOR DELEGATE REGISTRATIONS

Our comprehensive conference agenda, featuring the latest insights and world-class leaders as speakers, attracts delegates from across the globe. Our goal is to equip attendees with up-to-date knowledge of industry developments while providing them with valuable networking opportunities with key industry professionals.

Delegate Registration - bookings@virtueinsight.com

FOR SPONSORSHIP OPPORTUNITIES

Sponsorship or exhibition offers an excellent opportunity to network directly with decision-makers. Our conferences, featuring world-renowned speakers, attract a niche audience from across the globe, providing a unique platform to connect with the right people. This is a cost-effective way to achieve targeted outreach, eliminating the need for less efficient advertising methods. To enhance your visibility, we continuously engage industry pioneers through emails, new letters, and various media channels, ensuring the event and its sponsors receive maximum exposure.

Sponsorship Enquires - info@virtueinsight.com

08:30 – Coffee and registration – An opportunity to meet and to network with your conference colleagues.
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09:20 – Welcome address and opening remarks
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PACKAGING

09:30 – Driving Packaging Excellence in Pharma: A Strategic Shift from Function to Future

- Leveraging smart and connected packaging to enhance patient-centric outcomes
- Balancing sustainability with functionality: Navigating regulatory and material challenges
- Role of automation and AI in optimizing packaging workflows and compliance
- Global packaging harmonization – a roadmap to operational efficiency and speed to market

SHRINIWAS SINGH
HOD Packaging Development
Themis Medicare
.....

SERIALIZATION, TRACK & TRACE

10:00 – DISCUSSION WITH EXPERTS: Pharma Serialization and Track & Trace: Ensuring Supply Chain Integrity and Patient Safety

- Track-and-trace in improving visibility and accountability across the pharmaceutical supply chain

- Recent updates over serialization of safeguarding against counterfeit medicines to enhance patient safety
- Challenges and opportunities in aligning serialization standards across different regions
- Key hurdles in implementing serialization and track-and-trace solutions and how to overcome them
- Importance of accurate data capture, management and sharing for effective serialization systems
- Harnessing generative AI, block chain and SCOR frameworks to tackle modern challenges
- Integrating anti-tampering and serialization technologies to ensure product authenticity and patient safety.

Moderator

CHAKRAVARTHI AVPS
Global Ambassador
World Packaging Organisation

Panellists

R. M. BAJAJ
Assistant Commissioner
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Founder Director
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Director & Head – Clinical Study Unit, India & South East Asia, Sanofi

RAJENDRA KUMAR KASI
VP & Global Head – PV
Glenmark

BIJOY PETER
General Manager – Technical Services
GS1
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10:50 – Morning Tea/Coffee & Networking
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PACKAGING, LABELLING

11:20 – DISCUSSION WITH EXPERTS: Panel discussion with experts: Driving innovation and sustainability in pharma packaging: Trends, challenges and opportunities

- Exploring advancements in smart packaging, connected solutions and patient-centric designs.
- Impacts of outsourcing to manufactures, consumers and other stakeholders.
- Will outsourcing packaging to contract packaging industries paves way for core companies to stay focus in R&D.
- Addressing eco-friendly materials, circular economy strategies and reducing packaging waste.
- Advance labeling technologies: Ensuring accuracy, compliance and readability

- Leveraging AI, automation and new technologies to redefine the packaging landscape.
- Designing packaging that improves adherence, accessibility and overall user experience

Moderator**OMPRAKASH S. SADWANI****Former Joint Commissioner & Controlling Authority,
FDA (Maharashtra State)****Panellists****AMIT KALE****Associate Vice President
Reliance Retail****B. G. BARVE****Joint Managing Director
Blue Cross Laboratories****PRAFULL V. DESHPANDE****Team Lead- R&D Pkg. Development
Lupin****BHUPESH MITTAL****Technical Packaging Program Lead
Bayer****ASHOK KUMAR BHATTACHARYA****Former Executive Director
Takeda**
.....**12:10 – Barcoding Technology - Game changer in
consumer behaviour****LOKESH PATEL****Founder Director****URL Aseptic Automation**
.....**12:40 – Networking luncheon**
.....**SUPPLY CHAIN****13:40 – DISCUSSION WITH EXPERTS: Building agile
and secure pharma supply chains: Adapting to
global challenges and future opportunities**

- Transforming pharma supply chains: Driving efficiency, resilience and patient-centric solutions
- Building agile and robust supply chains to mitigate disruptions and ensure continuity
- Adapting supply chain strategies to meet evolving patient needs and expectations
- Innovations and best practices for maintaining the integrity of temperature-sensitive pharmaceuticals
- Identifying vulnerabilities and implementing proactive measures to address potential risks
- Fostering partnerships across stakeholders to optimize supply chain operations
- Insights into emerging trends such as AI, block chain and predictive analytics shaping the pharma supply chain

Moderator**PRASAD SHIDHAYE****Ex-Director, India, Deliver Asia Pacific, Supply Chain
Johnson & Johnson****Panellists****ASHU GUPTA****Vice President, Supply Chain
Koye Pharmaceuticals****SUDIPTO BASU****VP - Head of SCM, Procurement & Packaging
Virbac****TEJAS MEHTA****Assistant VP Head Logistics & MSS
Reliance Life Sciences****GRESH KUMAR****Global Operations Excellence Director
Novartis****GIRIJESH SRIVASTAVA****Global Supply Chain Manager
Sun Pharma**
.....

LABELLING**14:30 – Future of pharmaceutical labelling: enhancing patient safety and engagement through digital innovation and regulatory compliance**

- Overview of product information on labelling enables patient safety.
- Describe the effective utilization of digital patient labelling.
- Will QR codes eliminate the need of physical inserts.
- Is Health Literacy only a public concern.
- How language service providers enable penetration of product information on labelling.
- How AR and QR enables dynamic instruction via smartphone.
- Intricacies of regulatory compliance in clinical trial labelling.
- Looking ahead, the integration of AI and ML in smart label system.

15:00 – Afternoon Tea/Coffee**15:30 – Serialization as a pillar of pharmaceutical safety: Combating counterfeiting and ensuring product quality**

- How GS1 organisation plays a role in serialisation.
- Serialization are pivotal thing to prevent the entry of fake drugs and counterfeiting
- Its ability to produce tailored information about product quality helps in withdrawing defective drugs

- Impact of serialization in supply chain management
- Serialization in the prevention of unauthorized drugs into the market and safeguarding public health.
- Planning for 2028: How can the suppliers be prepared for authenticity on delivered products?

SOMNATH BASU

Team Leader of Reviewers of Drugs
National Regulatory Authority for Drugs

REGULATORY**16:00 – DISCUSSION WITH EXPERTS: Navigating the Pharma Regulatory Maze: Compliance Strategies for Packaging, Labeling, Serialization and Track & Trace**

- An overview of packaging, labeling, serialization and track-and-trace regulations across key markets
- Addressing common hurdles in meeting diverse and evolving regulatory requirements
- Insights into GS1 standards and their application for global compliance.
- Adapting to region-specific track-and-trace guidelines such as DSCSA (US) and EU FMD
- Navigating the complexities of regulatory reporting and audit readiness
- Adapting to regulatory evolution: Balancing operational efficiency and stakeholder collaboration
- Managing compliance across international borders and harmonizing operations

Moderator

VISHWAS SOVANI
Director
Pharma Wisdom

Panellists

TRIPTI NAKHARE
Associate VP Regulatory Affairs & Packaging Development, FDC Limited

VENKATESH KATGERI
Vice President, Site Head
Srikem Laboratories

MINOO BIJU
Head-Regulatory Affairs
Piramal Pharma Solutions

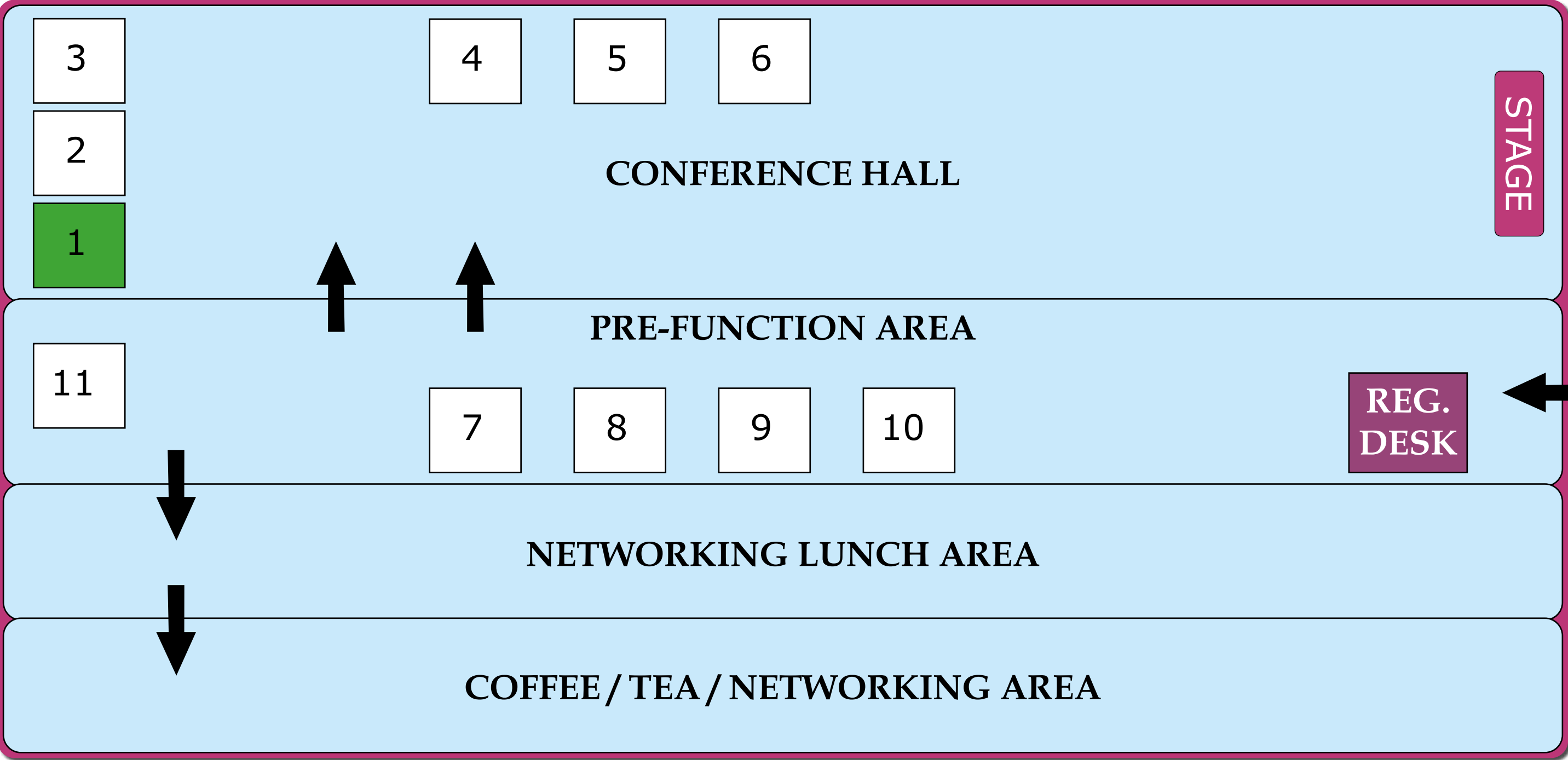
HARSHAD KOTHAWADE
Former Head of Regulatory Management & Trade Compliance, Merck Group


SONIKA SHARMA SHAH
General Manager Regulatory Affairs
GSK

16:50 – Closing remarks and end of conference

FLOOR PLAN - Book your stalls now before they run out !!!

Sold
 Blocked
 Vacant



- | | | | |
|-----|---|-----------------|-----------------|
| 1. |  | (3x2 Mtr Stall) | (3x2 Mtr Stall) |
| 2. | | (3x2 Mtr Stall) | (3x2 Mtr Stall) |
| 3. | | (3x2 Mtr Stall) | (3x2 Mtr Space) |
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| 9. | | (3x2 Mtr Stall) | (3x2 Mtr Stall) |
| 10. | | (3x2 Mtr Stall) | (3x2 Mtr Stall) |
| 11. | | (3x2 Mtr Stall) | (3x2 Mtr Stall) |

Note :- The floorplan is subject to change at the discretion of the organisers.

REGISTER ONLINE : Link : <https://konfhub.com/7th-annual-pharma-packaging-labelling-serialization-supply-chain-2025>

For Multiple Bookings - Photocopy this form and send it to info@virtueinsight.com

REGISTRATION FORM

RESERVATION PRICING

Exclusive Offer – 3 Delegates for the Price of 2!

“Applicable to all companies”

For Pharmaceutical Companies

Super Early Bird (Valid until 27th June 2025)

Cost per delegate - Fee: INR 5,000 + GST (18%) ☐

Early Bird (28th June – 31st July 2025)

Cost per delegate - Fee: INR 8,000 + GST (18%) ☐

Standard Rate (From 1st August 2025)

Cost per delegate - Fee: INR 11,000 + GST (18%) ☐

For Product / Solution / Consultancy / Service Provider Vendors

Super Early Bird Price (Valid until 27th June 2025)

Cost per delegate - Fee: INR 9,000 + GST (18%) ☐

Early Bird (28th June – 31st July 2025)

Cost per delegate - Fee: INR 12,000 + GST (18%) ☐

Standard Price (From 1st August 2025)

Cost per delegate - Fee: INR 15,000 + GST (18%) ☐

Queries:

Should you have any questions on bookings,

Please feel free to contact us.

Email: info@virtueinsight.com / Web: <https://virtueinsight.com>

India Tel no : +91 44 42108101 / UK Tel no : +44-20 3509 3779

Registration Form Details:

ForenameSurname.....

Job Title

Company

GST No (If Applicable)

Address

Country.....Pincode.....

Phone Email

I confirm that I have read & agree to the terms and conditions of booking.....(Please Tick) ☐

Signature.....

Methods of Payments:

By Cheque - complete and return the above registration form via post or email, together with your cheque payable to Virtue Insight.

By Bank Transfer:

Account Name	-	Virtue Insight
Account Type	-	Current
Account Number	-	915020031763553
Bank Name	-	Axis Bank
Bank Address	-	2/8 LAMBERT NAGAR, 1st Cross Street, Virugambakkam , Chennai - 600092
Swift Code	-	AXISINBB211
NEFT / IFSC Code	-	UTIB0000211
Micro Code	-	600211010

General Information Venue:

Kohinoor Continental Hotel
Andheri Kurla Road, Andheri (E), Mumbai 400059 - India
Tel: 91 22 66919000 / 91 22 28209999

TERMS AND CONDITIONS:

Payment terms: Virtue Insight requires the full amount to be paid before the conference. We may refuse entry to delegates who have not paid their invoice in full.

Cancellations: Delegates and vendors are subject to the following charges and refunds upon withdrawal or cancellation between 2-3 month's prior 75% cancellation fee/ 25% refund. Less than 2 months prior to the event Full cancellation fee / No refund.

Administration Fee: If you cancel your participation (once confirmed) and haven't paid the attendance fee you will be liable to pay an administration fee of £200

Substitutions/Name Change: If you are unable to attend you may nominate, in writing, another delegate to take your place at any time prior to the start of the event. This can be done at no extra cost.

Presentation: If you cannot attend the conference, you can still purchase the presentations (Subject to availability) - Please email to bookings@virtueinsight.com

Indemnity: Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will reschedule the event.

Fee: The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

Payment Charges: We are a UK registered company and use Barclay-card payment gateway. Some card providers do charge a small foreign transaction fees for international payment (this is not charged from our end). If not sure please contact your card provider before making payment.

Covid Situation, Natural Calamity, National Security: In the case where the government decide to go into a lockdown or restrictions on social and business gatherings during the dates of the conference, the event will be postponed to a new date. Registered clients can choose to join the conference on the new date or decide to take a credit note for their payment so that they can decide to participate for any of our future events within the time frame of next one year.